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DADI INTERNATIONAL GROUP LIMITED

大地國際集團有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 8130)

VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE

This announcement is made by Dadi International Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to provide shareholders and potential investors of the Company with the latest business development.

The Group is principally engaged in publication, purchase and distribution of books; provision of advertising and media related services; and financial leasing and other financial services. The board of directors (the “**Board**”) of the Company from time to time reviews existing operations and explores other business opportunities with a view to diversify the Group’s business. The Board is pleased to announce that in order to promote the development of environmental investment business, the Group intends to expand its financial services segment, which may include the establishment of industry funds, provision of investment management and financial advisory services (collectively, the “**Investment Management Activities**”). The Board is of the view that the Investment Management Activities will assist the Group in seeking financing and investment opportunities in the capital market and acquisition of environmental protection projects through industry funds, help the Group to develop its business in the environmental protection investment sector, and provide a good opportunity for the Group to diversify its revenue sources, which are expected to benefit the Company and its shareholders as a whole.

The Board hereby notifies shareholders and potential investors of the Company that the Group received a written notice from the Asset Management Association of China on 7 March 2020 that its application for qualification of private equity fund manager was approved and it was qualified to carry out activities including fund management, investment management, asset management, equity investment, etc., from 7 March 2020. After obtaining such qualification, the Group will formally apply to Shanxi Administration for Market Regulation for incorporation of the subsidiary that will engage in the Investment Management Activities. As the Group has not generated any revenue from the Investment Management Activities and has not conducted transactions in this respect, it is anticipated that revenue from publication, purchase and distribution of books and provision of advertising and media related services will be the major contribution to the Group’s revenue for the financial year ending 31 March 2020.

The Group will develop the Investment Management Activities in due course; and the Company will make relevant announcement(s), as and when appropriate, concerning the development of the Investment Management Activities in accordance with the Rules Governing the Listing of the Securities on GEM of The Stock Exchange of Hong Kong Limited.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Dadi International Group Limited
FU Yuanhong
Chairman

Hong Kong, 9 March 2020

As at the date of this announcement, the Board comprises of three executive Directors, namely Mr. Qu Zhongrang, Mr. Fu Yuanhong and Mr. Wu Xiaoming, two non-executive Directors, namely Mr. Zhang Honghai and Mr. Zhang Xiongfeng, and three independent non-executive Directors, namely Dr. Zhang Wei, Mr. Law Yui Lun and Dr. Jin Lizuo.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Company Announcements” page for at least 7 days from the day of its posting and the Company’s website at <http://dadi-international.com.hk>.